

**Strong and Free Emblem Inc.**  
**PO Box 6551, Saint John, NB, E2L 4R9**  
**www.StrongAndFreeEmblem.com**



***FOR IMMEDIATE RELEASE: June 5th, 2007***

**“Entrepreneur Presents Emblem for Patriotic Canadians to Frank McKenna ”**

***“proud to be... Strong & Free”***

**Saint John, NB:** Local entrepreneur participates in the Saint John Board of Trade’s “Big Splash” event to make *waves* with special guest Frank McKenna. Denise Dow, President of SAFE Inc., will present him with a “Strong & Free” Emblem as the official start to the “Strong & Free” *wave of patriotism* across Canada. Strong & Free is an outdoor home décor, weather-proof emblem which Ms. Dow has trade-marked and introduced nationally in time for Canada Day 2007 presentation to elected officials. Canadians worldwide now have an emblem to show their patriotism for their country!

The “Strong & Free” maple leaf emblem can be displayed on homes, cottages, RV’s and vehicles. The emblem is available nationally for \$19.99 at participating Home Hardware and Canadian Tire stores and also worldwide from the [www.StrongAndFreeEmblem.com](http://www.StrongAndFreeEmblem.com) website. It comes in English or French and in four colors Gold, Pewter, Copper, Black or can be custom painted by customers to match their home décor. It is 9”x15” and is made in Canada of the same durable UV protected plastic used to make outdoor shutters. It is also available as a lapel pin, jacket crest, bumper magnet and stickers. Ms. Dow foresees the potential for school and community fundraising projects that would contribute to demonstration of our pride in our country, veterans and troops.

Ms. Dow followed her life long dream to provide an emblem for Canadians and was inspired by the American Eagle that she would see on homes in the US. “Canadians are modest but they are proud and they have good reason to be ... I believe they are ready to show it!” Feedback on the Strong & Free emblem and her story has been very positive and is noted on the contact page of the website. “I think Canadians are very patriotic but our weather is not really flag friendly... the Strong & Free emblem gives them an affordable, practical, low maintenance alternative... now it’s up to each individual Canadian to embrace it”.

“My goal is to create a *“Wave of Strong & Free Canadian Patriotism”* from the Atlantic to the Pacific in time for the 2010 Vancouver Winter Olympics. What better time to show the world that *Canadians are proud to be...“Strong & Free”!* Track the “ Strong & Free” *WAVE* on our website!



For further information;  
Denise Dow President SAFE Inc.  
506-849-9292 / 506-333-0300

[contact@StrongAndFreeEmblem.com](mailto:contact@StrongAndFreeEmblem.com)  
[www.StrongAndFreeEmblem.com](http://www.StrongAndFreeEmblem.com)